# FROM THEIR TEETH TO THEIR TOES, CONNECTED.

Real solutions for real life.

Improving whole person health through dental solutions.

# **Identify**

Insights to improve care quality

### Coach

Educate and empower treatment

## Prevent

Clinical programs to improve future outcomes

#### Connect

Guide to network dentists for treatment



# **CIGNA DENTAL HEALTH CONNECT®**

A UNIQUE CARE MODEL SO EVERYONE CAN THRIVE.

**Using insights** to find opportunities

Connecting customers with innovative solutions

#### **Medical conditions** impacted by oral health

- Dental Outreach Program<sup>1</sup>
- Cigna Dental Oral Health Integration Program<sup>®</sup>

#### Access to care

- Cigna Onsite Dental™
- Large networks of providers contracted to provide discounted care

#### Safe prescribing measures

**SEE HOW IT WORKS** 

Offered by Cigna Health and Life

or its affiliates.

- Monitor opioid prescribing
- 3-day supply when integrated with Cigna Pharmacy<sup>2</sup>

#### **PRODUCT SOLUTIONS**

Employees want choices, because one size does not fit all.



#### **CIGNA DENTAL PPO** The freedom to choose.

A projected **77%** network utilization<sup>3</sup>



#### **VALUE-FOCUSED DENTIST SEARCH TOOLS**

**37.5%** of customers are willing to change to a higher-value dentist and save on average

36.2% using myCigna.com<sup>4</sup>





# Largest

DHMO network available<sup>6</sup>

Change dentists anytime

dentists already used by DPPO customers<sup>7</sup>



40% lower premiums<sup>8</sup>

# **NETWORKS BUILT TO MEET CUSTOMER NEEDS**



Ranked #1 best-in-class dental carrier by dentists9

Customers give our network dentists an average rating score of 95%10



#### PERFORMANCE-BASED **COMPENSATION**



66% of Cigna Dental Care network dentists in the pay-for-performance program<sup>11</sup>



**GROWING OUR NETWORKS WHERE CUSTOMERS NEED IT MOST** 

100% of recruitment guarantees met - 15 years in a row<sup>12</sup>

# REAL. RELIABLE. **RESULTS.**

#### **BETTER OUTCOMES**

9% fewer opioids prescribed<sup>13</sup>





fewer inpatient admissions with periodontal care<sup>13</sup>

23% fewer ER visits with periodontal care<sup>13</sup>



#### **BETTER VALUE**



lower costs with preventive care<sup>13</sup>

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myCigna<sup>®</sup> support tools lower total cost savings 2%-3%4

6%-8% TMC savings

for periodontal treatment<sup>13</sup>

Offering choice of DHMO and DPPO can save 5%-10% total dental costs<sup>8</sup>

# INNOVATION **DELIVERS SOLUTIONS**

# **CIGNA DENTAL** INNOVATION **STUDIO**



#### **IN CONTINUOUS PURSUIT OF BETTER**

Developing next-gen tools, building innovative partnerships and pilots, piloting rewardsbased health engagement programs.

All designed to deliver better health outcomes and maximize savings.



**► WATCH US IN ACTION** 



1. Program only available for pre-approved clients. 2. Cigna-administered pharmacy, plans limit coverage to a 3-day supply, subject to applicable plan terms and conditions, including medical necessity, licensed prescriber/pharmacy, network and cost-share requirements. 3. Cigna Internal Data and Reporting, December 2019. Network utilization projected for claims across the DPPO and DPPO Advantage networks for 2021. 4. Cigna 7/2018 analysis of dental claims and myCigna.com activity between 2/1/17—4/30/18. 5. The term DHMO ("Dental HMO") is used to refer to product designs that may differ by state of residence of enrollee, including, but not limited to, prepaid plans, managed care plans, and plans with open access features. 6. Netminder DHMO network data as of September 2019, reflecting Cigna Dental Care (DHMO) – Access Plus Network counts of unique locations. Data is subject to change. The Ignition Group makes no warranty regarding the performance of the data and the results that will be obtained by using. 7. Projected for January 2019, percentage of contracted in the Cigna DPPO network who are also contracted in the Cigna Dental Care Access Plus Network. 8. Per Employee Per Month costs are based on national Cigna Book of Business average costs as of year-end 2018. Actual costs will vary. 9. Completed by 1,047 contracted dentists, dental practice managers and office staff with Cigna DHMO, PPO or both plans, from October 2018. Best-in-class ranking is on overall satisfaction and ease of doing business ratings. Respondents represent 1.4% response rate across all contracted providers who received survey. Respondents ranked Cigna and other carriers. 10. Cigna internal utilization data — average percentage of recommendations across network DPPO dentists by Cigna customers. As of October 2019. 11. Cigna Dental National Accounts recruiting performance guarantees between 2004—2019. 13. "Preventive Dental Treatment Associated with Lower Medical Utilization and Costs." National study of Cigna customers with dental and medical coverage, July 2019. First year TMC savings: 6%, second year TMC savings: 8%. 14. Cigna Dental Care (DHMO) preventive care utilization data as of October 2019.

Product availability may vary by location and plan type and is subject to change. All group dental insurance policies and dental benefit plans contain exclusions and limitations. For costs and details of coverage, contact a Cigna representative.

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